



'Free Your Applications' Offer

Empower your business with cost effective low-threshold high-value application modernisation

Ask yourself:

- Does your business have a complex set of Line of Business applications?
- Is migrating to a single new platform too difficult or cost prohibitive?
- Are you burdened by tech debt?

We can help:

Our 3-step approach will identify, scope and build a single business application tailored for your individual needs. Your new power, agility and opportunities mean you'll see immediate ROI and business value, and look forward to a future free from tech debt. With our expert guidance, you'll learn how a low-code platform can transform and liberate your business at rocket speed, without tying yourself to an 'off the shelf' platform.

The first two steps are FREE.

Step 1: Identify

A half day workshop to discuss the challenges you're facing and which applications are key.

We then help you define which application to untangle and modernise.

Step 2: Scope

A collaborative half day session to define the scope of the modernised application.

We drill down into the details of the application such as key functions and integrations.

Step 3: Build

Priced between \$50,000 and \$100,000 (this includes any licensing and delivery costs)

Over a 2 week period, we build a departmental application using OutSystems and low code. It includes:

- Application database
- Up to 5 screens
- Up to 2 API calls to external systems

Key outcomes & benefits

Expert Advice

You'll gain a clear understanding of how to develop modern applications that enhance the customer experience.

Agile Delivery

Engage your business users with the design and delivery of an effective production application. Agile innovation and rapid application development will delight your stakeholders.

Real and Tangible Outcomes

Discover the true value of innovation and how to leverage it to deliver outcomes that will boost business profitability and growth. You'll have the tools to repeat the process for each business problem and realise tangible results every time.

Why partner with Optimization?

Unmatched Capability

With over 30 years' experience, we are the leading OutSystems partner in NZ, with mature teams and a track record of delivering best-in-class solutions.

A Valued Partner

We'll always be looking for ways to help you boost your in-house capability. We'll work with you on projects, advise you on your SDLC strategy and/or help you 'flex' when you need to accelerate your project outcomes.

Robust and Referenceable

We've been doing this for over 30 years, and every one of our customers is referenceable. We understand that low-code is the future for software application development. We're an industry leader in the low-code revolution, which means we can revolutionise the way you do business as well.

Are you ready to start freeing your applications – and your business?

Get Step 1 booked in today.

**All prices are exclusive of GST and this offer is subject to Optimization Standard Terms of Service.*